



**LWEA**

Louisiana Water Environment Association

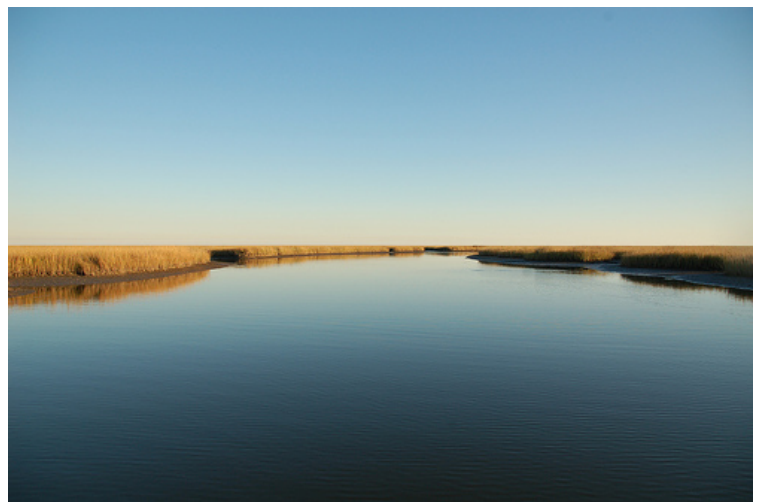
# A Call for Exhibitors

## 2009 Annual LWEA Spring Technical Conference

**May 19 – 21, 2009**

### **Lod Cook Alumni Center**

On the beautiful campus of LSU!  
3838 West Lakeshore Dr.  
Baton Rouge, LA 70808



**BE WATER SMART!!**

**ATTEND THIS 17<sup>TH</sup> ANNUAL SPRING TECHNICAL CONFERENCE!!**

## LWEA 2009 Annual Spring Technical Conference

### Welcome Letter

**The LWEA Spring Technical Conference will present you with an excellent opportunity to exhibit your products and services to the people most interested in them. With only 30 booth spaces available, this show is sure to sell out fast! Register for your booth early!**

On behalf of the LWEA Conference Committee and Executive Board, I would like to provide you with a special invitation to attend the 17<sup>th</sup> Annual Spring Technical Conference. The Conference will be held at the Lod Cook Alumni Center on the beautiful campus of Louisiana State University in Baton Rouge, Louisiana. We expect to host hundreds of representatives from government, industry, and academia at this educational conference.

Conference sessions will cover the most current issues facing the water and wastewater treatment industry today. This year's theme is "Be Water Smart!" Speakers will discuss the latest developments in government policy, operations, laboratory, engineering, and treatment technologies. Exhibit hall hours will be coordinated with session breaks so as to encourage attendance at all the exhibit and to permit exhibitor involvement in conference activities.

In 2009, we will be holding our conference in one of the most spectacular conference facilities Baton Rouge has to offer. We are planning to tie in some exciting and new conference activities, most notably the first ever LWEA Golf Classic. All proceeds from the LWEA Golf Classic will help fund scholarships and education opportunities for Louisiana's future environmental professionals!

This Conference will bring together a concentrated group of decision-makers interested in learning about your products and services. The LWEA Conference Committee is dedicated to making this year's conference a great success for exhibitors and attendees.

If you would be interested in exhibiting at the 2009 Annual LWEA Spring Technical Conference, please fill out the enclosed Exhibitor Application and Contract Form included in this packet. Exhibit space is sure to sell out quickly, so please return it as soon as possible to ensure your reservation. Please make your check payable to Louisiana Water Environment Association (LWEA). For your convenience, you may also use a Visa, MasterCard, Discover, or American Express credit card to make your payment through our website: [www.lweaonline.org](http://www.lweaonline.org)

For further information, please call Michael L. Thompson, the 2009 Conference Committee Chair, at 225-281-5531.

We look forward to your participation at the 2009 Annual LWEA Spring Technical Conference in Baton Rouge, Louisiana.

Sincerely,

Michael L. Thompson, P.E., CET  
LWEA President-Elect  
2009 Conference Committee Chair



# Exhibitor Information

2009 Annual LWEA Spring Technical Conference

## Conference Information

- Name badges are required for ALL conference related functions.
- All registrants must check in at the registration desk prior to attending any sessions. Conference materials will be available at check-in.
- Conference fees do not include hotel reservations.
- The FREE lunch on Wednesday, May 20<sup>th</sup> will be open to exhibitors and support personnel at 11:30 am. The Exhibit Hall will be open for conference attendees during lunch beginning at 12 pm.

## Booth Attendance Policy

- Exhibitors must have someone present at the display during all Exhibit Hall operating hours.
- Exhibitors should not tear down their displays prior to 12:00 pm on Thursday, May 21, 2009.

## Display Vehicles

- Exhibitors who have a reserved exhibit space AND a "display vehicle," must park that vehicle in a RESERVED AREA in the conference center parking lot. Please notify Michael Thompson, 225-922-5741, by April 1<sup>st</sup> if you need such space.

## Conference Dates:

May 19<sup>th</sup> – 21<sup>st</sup>, 2009

## Exhibit Location:

Lod Cook Alumni Center  
3838 West Lakeshore Dr.  
Baton Rouge, LA 70808

## Exhibit Size & Standard Equipment:

Exhibit space consists of 8 ft x 3 ft tables

## Rental will include:

Sign with your company name and space number  
(1) 8' draped table with chair

## Exhibit Hours:

<b>Tuesday, May 19<sup>th</sup>:</b>	Setup:	1:00 pm – 5:00 pm
	Membership Meeting:	5:00 pm – 8:00 pm
<b>Wednesday, May 20<sup>th</sup>:</b>	Setup:	7:30 am – 9:00 am
	Exhibits Open:	9:00 am – 5:00 pm
	Crawfish Boil:	5:00 pm – 8:00 pm
	LWEA Social:	8:00 pm – Until
<b>Thursday, May 21<sup>st</sup>:</b>	Exhibits Open:	8:00 am – 12:00 pm
	Break-down:	12:00 pm – 2:00 pm

## Exhibitor Registration:

**Exhibitors will receive one free registration to the Technical Sessions, one lunch ticket on Wednesday, May 20, and one ticket to the Crawfish Boil on Wednesday, May 20 with the purchase of each exhibit space.** Please identify the name of the person who should receive this registration. If additional exhibit staff wants to attend the Technical Sessions, they will need to submit a separate registration.

## Payment of Fees:

Fees for any of the expenses provided in this packet must be paid in full and accompany all pertinent forms before the registration can be processed. Registration can also be paid online with a credit card.

## Deadline Restrictions:

Registration must be received by March 1, 2009 to be included in the Exhibitor Directory. To receive the early registration fee, all registrations must be postmarked by April 19, 2009.

## Cancellations:

Cancellations requests received after May 1, 2009, will be charged a 50% cancellation fee.

## Getting Your Questions Answered:

Michael L. Thompson, P.E., CET  
LWEA President-Elect  
Conference Committee Chair  
Ph: (225) 922-5741  
Email: michael\_l\_thompson@urscorp.com

Cynthia Wagener, E.I.  
LWEA Secretary  
Conference Committee – Technical Program Lead  
Ph: (225) 935-2939  
Email: cynthia\_wagener@urscorp.com

# Booth Registration Form & Exhibitor's Contract

**"BE WATER SMART!"**

## Registration Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Display Vehicle (please mark this box if you will need a space reserved for a display vehicle)

- Early registration must be postmarked on or before April 19, 2009.
- Late registration fees apply to registrations postmarked after April 20, 2009.
- Please provide the company name as you wish it to appear in conference materials.

### **Liability and Responsibility Clause:**

We hereby contract to participate in the exhibits from May 19-21, 2009 at the 2009 Annual LWEA Spring Technical Conference, and agree to pay the appropriate registration fee as described below per exhibit space. We agree to all the terms of the following "Liability and Responsibility Clause", which is part of this contract.

In signing the Exhibit Contract, the exhibitor agrees to assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage caused by the exhibitors' display(s), equipment, and other property brought upon the premises of the Lod Cook Alumni Center, and shall indemnify and hold harmless the LWEA and the Lod Cook Alumni Center, and the agents, servants, and employees of each organization, for any and all such losses, damages, and claims.

The exhibitor also agrees that the LWEA and the Lod Cook Alumni Center will not be responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person prior, during, or subsequent to the period covered by the exhibitor contract, provided said injury, loss, or damage is not caused by the willful negligence or wrongful act of any employee of the Lod Cook Alumni Center, and agrees to expressly release the LWEA and the Lod Cook Alumni Center against any and all claims for such injury, loss, or damage.

It is mutually agreed that it is the duty and responsibility of each exhibitor to install his exhibit before the opening of the exhibit and to dismantle his exhibit immediately after the close of the exhibit. No prior shipment of displays can be made to the Lod Cook Alumni Center.

Make Checks  
Payable to  
**LWEA**

**Early Registration**  
Before April 19, 2009

**\$450**

**Early Registration**  
Before April 19, 2009

**\$550**

or Pay Online at:  
**www.lweaonline.org**

TOTAL EXHIBIT SPACE FEE: \$ \_\_\_\_\_

Authorized by (Print Name): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to: LWEA  
c/o Robin Gillespie  
PO Box 1867  
Denham Springs, LA 70727-1867

# Support Personnel Registration Form

*"BE WATER SMART!"*

## Support Personnel

Please note:

This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the Conference. Registered Support Personnel are also invited to attend the social activities.

Support Personnel are asked to check in at the registration desk and receive a name badge which must be worn at all time while in the Exhibit Area.

Lunch on Wednesday, May 20, is included in the Support Personnel Registration fee. The lunch service will be open to exhibitors and support personnel at 11:30 am as the Exhibit Hall will be open to Conference Attendees during lunch beginning at 12 pm.

Additional lunches may be purchased for \$25 each. Additional crawfish boil tickets may be purchased for \$40 each. The Exhibit Hall will be closed during the Crawfish Boil & Awards on Wednesday, May 20.

### Support Personnel Registration Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Registrant Name	Support Personnel Registration (Required)	Wednesday Crawfish Boil (Optional)	Wednesday S&YP Social (Optional)
1. _____	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$25.00
2. _____	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$25.00
3. _____	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$25.00
4. _____	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$25.00
5. _____	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$25.00

Total for Support Personnel Registration Fees \$\_\_\_\_\_

#### Please Note:

- This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the conference.
- Registered Support Personnel are also invited to attend the social activities.
- Support Personnel are asked to check in at the registration desk and receive a name badge which must be work at all times while in the Exhibit Area.
- Lunch on Wednesday, May 20, is included in the Support Personnel Registration fee. The lunch service will be open to exhibitors and support personnel at 11:30 am. The Exhibit Hall will be open to Conference Attendees during lunch beginning at 12:00 pm. Additional lunches may be available for an additional fee.
- The Exhibit Hall will be closed during the LWEA Crawfish Boil & Awards on the evening of Wednesday, May 20<sup>th</sup>.

# Individual Registration Form

**"BE WATER SMART!"**

Please print Name and Company, as you want them to appear on your badge.

Name: \_\_\_\_\_ Name on Badge: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a member? WEF/LWEA \_\_\_\_\_ AWWA \_\_\_\_\_ Both WEF/LWEA and AWWA \_\_\_\_\_ Neither \_\_\_\_\_  
(Required to receive member discount)

Membership #(s) \_\_\_\_\_ Exhibitor (circle) Y / N

	Early Registration (on or before April 19, 2009)	Late Registration (after April 20, 2009)	Fees Enclosed
Member	\$250	\$275	
Non-Member*	\$345	\$370	
Students (ID Required)**	\$55	\$55	
		<b>Total:</b>	

## Conference Registration Fees Include:

- Admission to Technical Conference Sessions
- Admission to Conference Exhibit Hall
- Wednesday Luncheon
- and Awards Banquet & Crawfish Boil Ticket

\*NON-MEMBERS: Your full conference registration includes a 1-year membership to WEF and LWEA. Please complete a membership application at the Registration Desk upon arriving at the Technical Conference. For more information on organization activities and benefits visit: [www.lweaonline.org](http://www.lweaonline.org).

\*\* Please include photocopy of your Student ID when submitting your registration. Also, please be prepared to show your Student ID at Registration Desk.

EXHIBITORS: One conference registration is included with each Exhibit booth registration. For additional support personnel wishing to visit the exhibit hall only, please complete the Support Personnel Registration form. If you have additional staff wishing to attend the full conference, please complete the Registration and Conference Events portions of this packet and submit with appropriate payment. If you have questions, email or call Michael L. Thompson at [michael\\_l\\_thompson@urscorp.com](mailto:michael_l_thompson@urscorp.com) or 225-281-5531.

# Conference Event Registration

*“BE WATER SMART!”*

<b>Tuesday, May 19<sup>th</sup></b>	<u><b>Time</b></u>	<u><b>Fee</b></u>	<u><b># Attendees</b></u>	<u><b>\$ Cost</b></u>
<ul style="list-style-type: none"> <li>• Golf Tournament – Separate Registration Form</li> <li>• General Membership Meeting and Officer Elections</li> </ul>	5:00pm – 8:00pm	\$40	_____	_____

<b>Wednesday, May 20<sup>th</sup></b>	<u><b>Time</b></u>	<u><b>Fee</b></u>	<u><b># Attendees</b></u>	<u><b>\$ Cost</b></u>
<ul style="list-style-type: none"> <li>• Awards Banquet &amp; Crawfish Boil <i>(Use for Additional Tickets Only)</i></li> </ul>	5:00pm – 8:00pm	\$40	_____	_____
<ul style="list-style-type: none"> <li>• LWEA Social <i>Indicate Shirt Size (Polo-style Shirt)</i></li> </ul>	8:00pm – Until	\$35	_____	_____
	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL			

<b>Thursday, May 21<sup>th</sup></b>	<u><b>Time</b></u>	<u><b>Fee</b></u>	<u><b># Attendees</b></u>	<u><b>\$ Cost</b></u>
<ul style="list-style-type: none"> <li>• Technical Tour <i>(Location TBA. *Fee is subject to change if transportation cost exceeds expected rates.)</i></li> </ul>	12:00pm – 4:00pm	\$20	_____	_____

**Registration for events is required to ensure adequate space available.**

Total from Booth Registration Form:	\$ _____
Total from Support Personnel Registration Form:	\$ _____
Total from Individual Registration Form:	\$ _____
Total from Conference Events:	\$ _____
<b>GRAND TOTAL:</b>	<b>\$ _____</b>

Check here if you ***DO NOT*** want to be included in the Official Conference Attendee List that will be sent to exhibitors mid-July 2009. (Name, Company, City, State)

**IMPORTANT NOTE!**

**Registrations received without payment (Check, Money Order, Credit Card) will not be processed. Please do not send cash. Please do not submit your form without payment. Thank You.**

**Mail:** LWEA, c/o Robin Gillespie, PO Box 1867, Denham Springs, LA, 70727-1867  
**Online:** [www.lweaonline.org](http://www.lweaonline.org)

Master Card     Visa    Check # \_\_\_\_\_ (payable to LWEA)

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**PLEASE DO NOT SEND REGISTRATIONS AFTER MAY 1, 2009.**  
After this date you must register on-site.

Cancellations requests received after May 1, 2009, will be charged a 50% cancellation fee.

# Golf Registration & Hole Sponsorship Form

"BE WATER SMART!"

**2009 LWEA Golf Classic**  
**Pelican Point Golf Course**  
**Gonzales, LA**  
**8:00 am Tuesday, May 19, 2008**

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Golf Registration

Name 1: \_\_\_\_\_ Name 2: \_\_\_\_\_

Name 3: \_\_\_\_\_ Name 4: \_\_\_\_\_

I am registering as:  Individual \$75

Foursome \$250

## Hole Sponsorship

Sponsors are provided the opportunity to display 20" x 20" placards adjacent to the tee box of a one of the holes of the beautiful course at Pelican Point. It is recommended that each placard contain the sponsor's name, logo, and phone number. The hole assignments are to be made on a first-come, first-served basis. If you should have a request for a specific hole, please see the additional pricing listed below. It should be noted that requests for specific holes, will also be honored on a first-come, first-served basis.

Number of Holes (LWEA Assigned Holes) \_\_\_\_\_ @ \$125 per Hole

Number of Holes (Sponsor Requested, Specific Holes) \_\_\_\_\_ @ \$175 per Hole

Preferred Holes: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

**Hold sponsorship registration should be received by May 1, 2009.**

## Summary

**Mail:** LWEA, c/o Robin Gillespie, PO Box 1867, Denham Springs, LA, 70727-1867

**Online:** [www.lweaonline.org](http://www.lweaonline.org)

Master Card  Visa Check # \_\_\_\_\_ (payable to LWEA)

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

If you have questions, email or call Michael L. Thompson at [michael\\_l\\_thompson@urscorp.com](mailto:michael_l_thompson@urscorp.com) or 225-281-5531.

# Sponsorship Opportunities

*“BE WATER SMART!”*

## 2009 Annual LWEA Spring Technical Conference Baton Rouge, LA                      May 19 – 21, 2008

Your sponsorship of the LWEA Spring Technical Conference shows others that you are committed to educational initiatives that are vital to the preservation and protecting of the water environment of Louisiana, our nation, and the globe.

This conference also provides your company with great business opportunities, as we are expecting hundreds of water quality professionals and decision makers from across the State and the Gulf South Region. If you are interested in sponsoring this great event but cannot find the right option listed below, please feel free to contact Michael L. Thompson at michael\_1\_thompson@urscorp.com or 225-281-5531 for assistance. I am sure that we can assist you in meeting your needs.

### Cypress Level: Title Sponsorship Opportunities

Sponsor’s name and logo will be prominently displayed on all LWEA Conference or Golf Classic marketing materials and entrances. Title sponsors will also receive the Conference Attendee Opt-In List. Sponsorship at this level includes verbal acknowledgement at the appropriate event’s opening, exclusive rights as the event’s only “title sponsor”, and 2 free, full registrations for the appropriate event.

Title sponsorship of the Technical Conference also includes a “cover shot” on the 2009 Conference Proceedings Manual that will be made available to conference attendees beginning in July.

Title sponsorship of the 1<sup>st</sup> Annual Golf Classic includes prevailing signage placed at one of either putting green, driving range, or club house (as allowed by host course), as well as logo on tournament shirt that will be made available to all tourney participants.

*For Golf’s Hole Sponsorship, please refer to Golf Registration & Hole Sponsorship Form.*

Please Select one:     Technical Conference  
                                   Golf Classic

**\$1,500**

<b>Oak Level</b>	Sponsor’s name and logo will be listed on signs that will be prominently displayed in both the General Assembly Area for the Awards Banquet, all Networking Breaks, and in a Technical Session Room for 1 session. The sponsor will be listed at the appropriate level in the Sponsor Index of the Conference Proceedings Manual. Also includes 1 Conference Registration and 1 Crawfish Boil ticket.	<b>\$750</b>
<b>Magnolia Level</b>	Sponsor’s name and logo will be listed on signs that will be prominently displayed in both the General Assembly Area for all Networking Breaks and in a Technical Session Room for 1 session. The sponsor will be listed at the appropriate level in the Sponsor Index of the Conference Proceedings Manual. Also includes 1 Conference Registration and 1 Crawfish Boil ticket.	<b>\$500</b>
<b>Pecan Level</b>	Sponsor’s name and logo will be listed on signs that will be prominently displayed in either the General Assembly Area for 1 Networking Break or in a Technical Session Room for 1 session. The sponsor will be listed at the appropriate level in the Sponsor Index of the Conference Proceedings Manual. Also includes 1 Conference Registration and 1 Crawfish Boil ticket.	<b>\$350</b>
<b>Sycamore Level</b>	Sponsor’s name and logo will be listed on signs that will be prominently displayed in the Student Lounge. Sponsors will also be allowed the opportunity to speak to the students for an hour. Sponsors are encouraged to consider leading a student/future-employee related workshop.	<b>\$150</b>

# Sponsorship Request

"BE WATER SMART!"

2009 Annual LWEA Spring Technical Conference

Baton Rouge, LA

May 19 – 21, 2008

Please complete as you want information displayed.

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## Requested Level of Sponsorship

We (I) AGREE to support LWEA with the following commitment (please check appropriate sponsorship level):

**Cypress Level** \$1500

**Select One:** Technical Conference \_\_\_\_\_ OR Golf Classic \_\_\_\_\_

**Oak Level** \$750

**Magnolia Level** \$500

**Pecan Level** \$350

**Sycamore Level** \$150

**For Sponsorship:** Send completed form along with logo to address below. Make checks payable to LWEA.

**Mail:** LWEA, c/o Robin Gillespie, PO Box 1867, Denham Springs, LA, 70727-1867

**Online:** [www.lweaonline.org](http://www.lweaonline.org) **For digital logo images, email to:** [michael\\_l\\_thompson@urscorp.com](mailto:michael_l_thompson@urscorp.com)

Master Card

Visa

Check # \_\_\_\_\_ (payable to LWEA)

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please send Official Conference Attendee Opt-In List (to be sent in Mid-July).

Sponsorship requests should be received by May 1, 2009.

All sponsors will be recognized at the appropriate level on designated signage and on badges with Sponsorship Designation.

**Additional information will follow with Confirmation.**

**For Golf's Hole Sponsorship, please refer to Golf Registration & Hole Sponsorship Form.**