



A Call for Exhibitors

2011 LWEA Technical Conference

May 23-24, 2011

Lod Cook Alumni Center

On the beautiful LSU Campus...

3848 West Lakeshore Drive

Baton Rouge, LA 70808

ATTEND THIS 19TH ANNUAL SPRING TECHNICAL CONFERENCE

“Clean Water for You and the Bayou”

LWEA 2011 Technical Conference Welcome Letter

The LWEA Technical Conference will present you with an excellent opportunity to exhibit your products and services to the people most interested in them. With only 30 booth spaces, the show is sure to sell out fast! Register for your booth early!

On behalf of the Louisiana Water Environment Conference Committee and Executive Board, I would like to provide you with a special invitation to attend our 2011 Technical Conference. The Conference will be held at the Lod Cook Alumni Center, on the beautiful LSU Campus in Baton Rouge, Louisiana. We expect to host hundreds of representatives from government, industry, consulting, and academia at this educational conference.

Conference sessions will cover the most current issues facing the water and wastewater treatment industry today. The planned sessions include: Nutrients, Water/Wastewater Permits, Stormwater/MS4, Collection Systems, Industrial Wastewater, Treatment Plant Operations, Laboratory, Green Technologies, and Regulatory Topics. Exhibit Hall hours will be coordinated with session breaks so as to encourage attendance at all the exhibit and to permit exhibitor involvement in conference activities. Catering for this conference will be at the Lod Cook Hotel, and with the inaugural LWEA Operations Challenge taking place in and near the exhibit hall, as well as a crawfish boil on Tuesday night at the conference center – there will be several opportunities to network.

This Conference will bring together a concentrated group of decision-makers interested in learning about your products and services. The LWEA Conference Committee is committed to making this year's conference a success for exhibitors and attendees.

If you would be interested in exhibiting at the 2011 LWEA Technical Conference, please fill out the enclosed Exhibitor Application and Contract Form included in this packet. Please make your check payable to Louisiana Water Environment Association (LWEA). For your convenience, you may also use a Visa, MasterCard, Discover, or American Express credit card to make your payment through the registration website: <http://lwea.eventbee.com>

For additional information, please call **Michael Johnston**, the 2011 Conference Committee Chair, at **225.200.1232** or **Cynthia Wagener**, LWEA President, at **225.935.2939**.

We look forward to your participation at the 2011 LWEA Technical Conference in Baton Rouge, Louisiana.

Sincerely,
Michael Johnston, P.E.
LWEA President Elect

Cynthia Wagener, P.E.
LWEA President

Conference Information

Name badges are required for ALL conference related functions.

All registrants must check in at the registration desk prior to attending any sessions. Conference materials will be available at check-in.

Conference fees do not include hotel reservations. LWEA has negotiated a rate of \$115/night, including a hot breakfast at the Lod Cook Hotel, next to the conference center. Call 225-383-2665 to book your hotel and ask for the LWEA rate.

The FREE lunch on Monday and Tuesday will be open to exhibitors and support personnel at 11:00 am. The Exhibit Hall will be open for conference attendees during lunch beginning at 12 pm.

Exhibitors can obtain free exhibitor passes and purchase lunch tickets for invited guests.

Booth Attendance Policy

Please have someone present at the display during all Exhibit Hall operating hours.

Exhibitors should not tear down their displays prior to 12:00 pm on Tuesday, May 24, 2011.

Display Vehicles

Exhibitors who have a reserved exhibit space AND a "display vehicle," must park that vehicle in a RESERVED AREA in the conference center parking lot.

Conference Dates: May 23-24, 2011

Exhibit Location:

Lod Cook Alumni Center
3848 West Lakeshore Drive
Baton Rouge, LA 70808

Exhibit Size & Standard Equipment:

Exhibit space consists of 8 ft x 3 ft tables

Rental will include:

Sign with your company name and space number
(1) 8' draped table with chair

Exhibit Hours:

Monday, May 23rd: Setup: 7:30 am – 10:00 am

Exhibits Open: 10:00 am – 5:00 pm

Crawfish Boil: 5:00 pm – 8:00 pm

Tuesday, May 24th: Exhibits Open: 8:00 am – 2:30 pm

Break-down: 2:30 pm – 4:30 pm

Exhibitor Registration:

Exhibitors will receive one free registration to the Technical Sessions, one lunch ticket on Monday, May 23, one lunch ticket on Tuesday May 24, and one ticket to the Crawfish Boil on Tuesday, May 24 with the purchase of each exhibit space. Please identify the name of the person who should receive this registration. If additional exhibit staff wants to attend the Technical Sessions, they will need to submit a separate registration.

Payment of Fees:

Fees for any of the expenses provided in this packet must be paid in full and accompany all pertinent forms before the registration can be processed. Registration can also be paid online with a credit card (processing fees apply)

Deadline Restrictions:

To receive the early registration fee, all registrations must be postmarked or purchased online by April 15, 2011.

Cancellations:

Cancellations requests received after May 9, 2011, will be charged a 50% cancellation fee.

Getting Your Questions Answered:

Michael Johnston, P.E.
LWEA President Elect
Conference Committee Chair
Ph: 225.200.1232
LWEAonline@gmail.com

Cynthia Wagener, P.E.
LWEA President
Conference Committee
Ph: 225.935.2939
Cynthia_Wagener@urscorp.com

Booth Registration Form & Exhibitor's Contract

LWEA 2011 Technical Conference: Clean Water for You and the Bayou!

Registration Information

Company Name:		
Contact Name:		
Address:		
City	State	Zip
Phone	Email	
Website		

Display Vehicle (please mark this box if you will need a space reserved for a display vehicle)

- Early registration must be postmarked on or before April 15, 2011.
- Late registration fees apply to registrations postmarked after April 15, 2011.
- Please provide the company name as you wish it to appear in conference materials.

Liability and Responsibility Clause:

We hereby contract to participate in the exhibits from May 23-24, 2011 at the LWEA 2011 Technical Conference, and agree to pay the appropriate registration fee as described below per exhibit space. We agree to all the terms of the following "Liability and Responsibility Clause", which is part of this contract.

In signing the Exhibit Contract, the exhibitor agrees to assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage caused by the exhibitors' display(s), equipment, and other property brought upon the premises of the Lod Cook Alumni Conference Center, and shall indemnify and hold harmless the LWEA and the Lod Cook Alumni Conference Center, and the agents, servants, and employees of each organization, for any and all such losses, damages, and claims.

The exhibitor also agrees that the LWEA and the Lod Cook Alumni Conference Center will not be responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person prior, during, or subsequent to the period covered by the exhibitor contract, provided said injury, loss, or damage is not caused by the willful negligence or wrongful act of any employee of the Lod Cook Alumni Conference Center, and agrees to expressly release the LWEA and the Lod Cook Alumni Conference Center against any and all claims for such injury, loss, or damage.

It is mutually agreed that it is the duty and responsibility of each exhibitor to install his exhibit before the opening of the exhibit area and to dismantle his exhibit immediately after the close of the exhibit. Shipment of displays can be made to the Lod Cook Alumni Conference Center, provided that they are sent prepaid. The Lod Cook Alumni Conference Center recommends that packages arrive no sooner than three (3) days from the first day of the conference. Any items received five (5) days before the conference may be charged a storage fee.

Make Checks	Early Registration	Late Registration	or Pay Online at:
Payable to	Before April 15, 2011	After April 15, 2011	www.lweaonline.org
LWEA	\$400	\$500	

TOTAL EXHIBIT SPACE, SUPPORT PERSONNEL AND INVITED GUEST FEE: \$ _____

Authorized by (Print Name): _____ Title: _____

Signature: _____ Date: _____

Return to: Louisiana Water Environment Association (LWEA)
 PO Box 80374
 Baton Rouge, LA, 70898

Support Personnel and Invited Guest Registration Form

LWEA 2011 Technical Conference: Clean Water for You and the Bayou!

SUPPORT PERSONNEL

This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the Conference. Registered Support Personnel are also invited to attend the social activities.

Support Personnel are asked to check in at the registration desk and receive a name badge which must be worn at all time while in the Exhibit Area.

Lunch on Monday, May 23 and Tuesday May 24 is included in the Support Personnel Registration fee. The lunch service will be open to exhibitors and support personnel 1 hour prior to opening to conference attendees

INVITED GUESTS

Additional lunches may be purchased for \$15 each.

Additional crawfish boil tickets may be purchased for \$40 each. The Exhibit Hall will be closed during the Crawfish Boil & Awards.

Company Registration Information

Company Name:		
Contact Name:		
Address:		
City	State	Zip
Phone	Email	
Website		

Support Personnel Registration Information

Support Personnel: This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the conference.

Support Personnel	Support Personnel Registration (required)	Monday Crawfish Boil (Optional)
1.	\$ 50.00	\$40.00
2.	\$ 50.00	\$40.00
3.	\$ 50.00	\$40.00
4.	\$ 50.00	\$40.00
5.	\$ 50.00	\$40.00

Total for Support Personnel Registration Fees \$ _____

Invited Guest Registration Information

Invited Guest: This registration designation will provide access to the Exhibit Area for designated guests of the Exhibitor. These individuals will not be eligible to receive access to the technical sessions of the conference or to lunch; however the Exhibitor may purchase a lunch or a crawfish boil ticket for the guest. Exhibitor can provide guest names by email if unknown at the time of purchase.

Invited Guest	Single Lunch Ticket (Optional)	Monday Crawfish Boil (Optional)
1.	\$ 15.00	\$40.00
2.	\$ 15.00	\$40.00
3.	\$ 15.00	\$40.00
4.	\$ 15.00	\$40.00
5.	\$ 15.00	\$40.00

Total for Invited Guest Registration Fees \$ _____

SUBTOTAL for this page \$ _____